

# INSTRUCTIONS – DUE @ END OF CLASS FRIDAY

Create a poster that has the following components

- **Business Name**
    - Must be original
  - **Business Type**
    - Include description (why does your business fit this type?)
  - **Market Structure you would compete in & why** (aka what is your product – how is it similar/not to others) Also include the strategies that you will use to compete
  - **Pros and Cons specific to your business**
  - **At least one advertisement**
  - **Logo**
- You will be graded on creativity/neatness (20pts) and the above list (10 pts each - 80 pts).